

# ACCPA State 2023 Conferences

## SPONSORSHIP AND EXHIBITION PROSPECTUS

### QLD

18-20 April 2023  
The Star, Gold Coast

### NSW/ACT

29-31 May 2023  
Hilton Sydney

### VIC

13-15 June 2023  
Pullman Albert Park, Melbourne

### WA

28-30 June 2023  
Crown Perth

TO BOOK PLEASE VISIT  
[CONFERENCE.ACCPA.ASN.AU](https://conference.accpa.asn.au)

# INVITATION TO PARTICIPATE

We are delighted to invite your organisation to participate as a valued sponsor or exhibitor at our 2023 ACCPA State Conferences. 2023 will see ACCPA host State Conferences in Queensland, New South Wales, Victoria and Western Australia. Participating as a sponsor or exhibitor at these conferences, provides an opportunity for your organisation to engage with a wide range of influential leaders and decision-makers in the age services industry nationally. Included in each package is the opportunity to meet with delegates through attendance at the events including networking functions.

## Research has proven that exhibiting at industry events increases sales leads from attendees

- **70%** value face2face interaction as an important step in the purchasing process
- **82%** have the authority to purchase your products
- **77%** are potential new Customers
- **82%** are interested in the products shown
- **34%** have never been to a trade show before giving you a new audience

## Key Reasons to be involved

- Present your company with an opportunity to meet your target audience in person
- Enhance your marketing strategy and build brand awareness
- The exclusive opportunity to showcase your latest products and services
- The ability to engage customers with hands on demonstrations and allow potential customers to experience your products for themselves
- Establish new relationships with potential customers and clients
- Benefit from the opportunity to meet senior management and decision-makers in one place

## Previous state conference delegate registration breakdown

- **17%** Partner/ Directors
- **21%** CEO/ CFO/ Board/ GM's
- **15%** Senior Managers
- **30%** Regional/ Operations Managers
- **9%** Director of Nursing/ Facility Managers
- **8%** Coordinator/ Registered Nurses

“The conference provided a good quality of attendees, great location and very well organised”

“Great to meet a number of delegates who haven't attended a conference previously”

# SPONSORSHIP PACKAGES

## 2023 State Conference Dates

- **QLD State Conference** – 18-20 April 2023, The Star, Gold Coast
- **NSW/ACT State Conference** – 29-31 May 2023, The Hilton, Sydney
- **VIC State Conference** – 13-15 June 2023, Pullman Albert Park, Melbourne
- **WA State Conference** – 28-30 June 2023, Crown Perth

Please find below a list of the sponsorship packages available. Each package has been developed with a variety of inclusions to suit your marketing objectives. We also welcome further discussion in order to best tailor a package to meet your organisation's needs.

| Package                    | Page Number | Industry Partner Price | Non Partner Price |
|----------------------------|-------------|------------------------|-------------------|
| Platinum Sponsor           | 5           | \$ 18,000.00           | \$ 19,500.00      |
| Dinner Sponsor             | 6           | \$ 13,000.00           | \$ 14,500.00      |
| Welcome Reception Sponsor  | 7           | \$ 11,500.00           | \$ 13,000.00      |
| Coffee Station Sponsor     | 8           | \$ 11,000.00           | \$ 12,500.00      |
| Gold Sponsor               | 9           | \$ 10,000.00           | \$ 11,500.00      |
| Lanyard Sponsor            | 10          | \$ 9,300.00            | \$ 10,800.00      |
| Silver Sponsor             | 11          | \$ 8,000.00            | \$ 9,500.00       |
| Recharge Station Sponsor   | 12          | \$ 7,700.00            | \$ 9,200.00       |
| Rural and Remote Sponsor   | 13          | \$ 6,600.00            | \$ 8,500.00       |
| Networking Dinner Sponsor  | 14          | \$ 5,800.00            | \$ 7,300.00       |
| Concurrent Session Sponsor | 15          | \$ 5,800.00            | \$ 7,300.00       |
| Bronze Sponsor             | 16          | \$ 5,000.00            | \$ 6,500.00       |
| Prime Exhibition Booth     | 17          | \$ 3,960.00            | \$ 4,510.00       |
| Classic Exhibition Booth   | 17          | \$ 3,630.00            | \$ 4,180.00       |

*If you have any questions please contact the ACCPA Events Team  
1300 222 721 or email [events@accpa.asn.au](mailto:events@accpa.asn.au)*

# ACCPA PARTNER OFFERING

ACCPA offers an outstanding business proposition for companies that have an interest in aged care. Through the ACCPA Partnership Program, we can introduce you to an increasing number of client networks and maximise your exposure within the aged and community care sector.

A relationship with ACCPA will provide opportunities to promote your business within our Membership and to the broader aged care sector. ACCPA Partners receive a wide range of benefits, tailored to meet your goals and specific business needs. ACCPA values partnerships with businesses that provide high quality products and services, or are innovating in the aged care space.

Join hundreds of Australian businesses that have already signed up for this outstanding opportunity, and demonstrate your commitment to supporting quality aged care.



## Information and industry knowledge

- Access to electronic newsletters
- Access to publications
- Access to specific nominated alerts (select from residential, home care, retirement living & seniors housing, health and quality updates, workforce relations)
- Subscription to daily Media Bulletin

## Discounted pricing

- Discounts on event attendance
- Discounts on sponsorship and exhibition opportunities
- Discounts on [advertising](#) across ACCPA channels

## Profile, branding and promotion

- Logo/seal for use on printed and electronic materials
- Announcement in electronic newsletter as new Partner/Member
- Web listing in the [ACCPA Partner Directory](#) (includes logo, contact details, brief industry blurb)
- Opportunity to promote free events/webinars to Members
- Opportunity to contribute editorial to ACCPA's flagship magazine Aged Care Today

## Additional fee-for service benefits

- Opportunity to purchase [ACCPA Advertising](#)
- Opportunity to be included in [ACCPA Partner Spotlight](#)

ACCPA Partners receive discounts on Trade Booths and Sponsorship Packages at each Conference

The cost is just \$2,750 inc GST and partnerships run for the duration of one financial year, from 1 July to 30 June.

# PLATINUM SPONSOR

*A prestigious opportunity to gain maximum exposure.*

Claim the spotlight through the Platinum Sponsor Package. Exclusive marketing and branding opportunities ensure your company will be at the forefront of delegates minds from the moment they register, throughout the conference and in the post event material. A double booth in a premium area will guarantee a strong presence in the exhibition hall further cementing your offering to delegates. Enjoy additional benefits including a contribution in ACCPA's Aged Care Today Magazine enabling your company to extend your marketing effort to those outside of attending the conference.

## Trade Exhibition

A presence in the trade exhibition enables your company to interact directly with existing and potential customers and the opportunity to showcase your products and services to a large number of potential buyers in the one place.

- Two (2) trade exhibition booths (double booth) located in a premium position
  - Booths include fascia signage, lighting and power (see trade exhibition booth specifications for details)
  - Custom booths must liaise with the contracted exhibition build company prior to the event

## Registration

This sponsorship package entitles a strong contingent of staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Six (6) Conference Registrations. Each registration includes a ticket to the Welcome Reception, Conference Dinner, Attendance at Conference Speaking Sessions, Entry to the Trade Exhibition and Catering.
- Two (2) Optional Networking Dinner Tickets

## Branding and Marketing

- Three (3) Minute sponsor address in plenary session
- Acknowledged as sponsor of one (1) concurrent session
- One (1) Contribution to ACCPA's *Aged Care Today Magazine*
- Your company logo on conference marketing
- One (1) Social Media post across all ACCPA's channels promoting your company as a sponsor
- Two (2) event feed banners within the conference app
- One (1) company banner displayed within the conference area
  - Sponsor to provide pull up banner
- Acknowledgement as Platinum sponsor by the conference MC
- Your company logo and URL on ACCPA conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within conference app, including logo, bio and hyperlink to your company URL
  - Sponsor to provide wording and to be approved by ACCPA
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to Privacy Act Laws)
  - Delegate list is supplied as a PDF document and contains Delegate Name, Position and Organisation only
  - Some delegates may have chosen to opt out of appearing on the delegate list

**ACCPA Industry Partner \$18,000.00**

**Non Partner \$19,500.00**

**Multiple Opportunities\***

*\*per conference*

# CONFERENCE DINNER SPONSOR

Align your company with this premium networking opportunity.

The most popular networking event at the state conference, the conference dinner is the place to meet new people and re-connect with industry colleagues whilst enjoying all of the atmosphere that the dinner presents.

## Trade Exhibition

A presence in the trade exhibition enables your company to interact directly with existing and potential customers and the opportunity to showcase your products and services to a large number of potential buyers in the one place.

- One (1) trade exhibition booth located in a premium position
  - Booths include fascia signage, lighting and power (see trade exhibition booth specifications for details)
  - Custom booths must liaise with the contracted exhibition build company prior to the event

## Registration

This sponsorship package entitles a strong contingent of staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Four (4) Conference Registrations. Each registration includes a ticket to the Welcome Reception, Conference Dinner, Attendance at Conference Speaking Sessions, Entry to the Trade Exhibition and Catering.

## Branding and Marketing

- Three (3) minute sponsor address at the Conference Dinner
- Acknowledged as sponsor of one (1) concurrent session
- One (1) event feed banner within the conference app
- One (1) company banner displayed within the conference area
  - Sponsor to provide pull up banner
- Acknowledgement as sponsor by the conference MC
- Your company logo on relevant conference collateral
- Your company logo and URL on ACCPA conference website
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within conference app, including logo, bio and hyperlink to your company URL
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to Privacy Act Laws)
  - Delegate list is supplied as a PDF document and contains Delegate Name, Position and Organisation only
  - Some delegates may have chosen to opt out of appearing on the delegate list.

|                        |             |
|------------------------|-------------|
| ACCPA Industry Partner | \$13,000.00 |
| Non Partner            | \$14,500.00 |
| One Only*              |             |

\*per conference

# WELCOME RECEPTION SPONSOR

*Ensures your brand is front and centre at the first networking event of the conference.*

The Welcome Reception offers your company the opportunity to host a key networking event at the conference. As host of this event, you will be able to address delegates and raise the profile of your company whilst facilitating valuable connections. This sponsorship package includes multiple marketing possibilities.

## Trade Exhibition

A presence in the trade exhibition enables your company to interact directly with existing and potential customers and the opportunity to showcase your products and services to a large number of buyers in the one place.

- One (1) trade exhibition booth located in a premium position
  - Booths include fascia signage, lighting and power (see trade exhibition booth specifications for details)
  - Custom booths must liaise with the contracted exhibition build company prior to the event

## Registration

This sponsorship package entitles a representative from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Three (3) Conference Registrations. Each registration includes a ticket to the Welcome Reception, Conference Dinner, Attendance at Conference Speaking Sessions, Entry to the Trade Exhibition and Catering.
- Two (2) additional Welcome Reception Tickets

## Branding and Marketing

- Three (3) minute sponsor address at the Welcome Reception
- One (1) company banner displayed at the Welcome Reception
  - Sponsor to provide pull up banner
- Acknowledgment as a sponsor by the conference MC
- Your company logo and URL on ACCPA conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within conference app, including logo, bio and hyperlink to your company URL
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to Privacy Act Laws)
  - Delegate list is supplied as a PDF document and contains Delegate Name, Position and Organisation only
  - Some delegates may have chosen to opt out of appearing on the delegate list

|                        |             |
|------------------------|-------------|
| ACCPA Industry Partner | \$11,500.00 |
| Non Partner            | \$13,000.00 |
| One Only*              |             |

*\*per conference*

# COFFEE STATION SPONSOR

*Continuously drawing people to you, enabling additional networking.*

Entice delegates to your exhibit with the aroma of freshly made barista coffee. Complimentary coffees will provide the opportunity for you to engage with existing and potential clients throughout the event, leaving delegates with a positive brand awareness experience. This is one of our most popular sponsorship packages.

Choose to value add to your package through branded aprons for barista staff or branded coffee cups and napkins

- branded aprons for venue staff (provided by sponsor)
- branded coffee cups or napkins (at an additional cost)

## Trade Exhibition

A presence in the trade exhibition enables your company to interact directly with existing and potential customers and the opportunity to showcase your products and services to a large number of buyers in the one place.

- One (1) trade exhibition space located in a premium position
  - Space includes fascia signage, lighting and power (see trade exhibition booth specifications for details)
  - Custom builds must liaise with the contracted exhibition build company prior to the event
- One (1) Barista and Equipment to make and serve coffee during all exhibition catering breaks served in the exhibition area.

## Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two (2) Conference Registrations. Each registration includes a ticket to the Welcome Reception, Conference Dinner, Attendance at Conference Speaking Sessions, Entry to the Trade Exhibition and Catering.

## Branding and Marketing

- Acknowledgment as a sponsor by the conference MC
- Your company logo and URL on ACCPA conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within conference app, including logo, bio and hyperlink to your company URL
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to Privacy Act Laws)
  - Delegate list is supplied as a PDF document and contains Delegate Name, Position and Organisation
  - Some delegates may have chosen to opt out of appearing on the delegate list.

|                        |             |
|------------------------|-------------|
| ACCPA Industry Partner | \$11,000.00 |
| Non Partner            | \$12,500.00 |
| One Only*              |             |

\*per conference



# GOLD SPONSOR

*A great way to be involved in all aspects of the conference.*

Embedding your company in all aspects of the conference, the Gold Sponsor package will provide considerable exposure before, during and after the event. With the opportunity to exhibit, and promote your organisation through multiple branding platforms, this package will ensure you have maximum interaction with delegates.

## Trade Exhibition

A presence in the trade exhibition enables your company to interact directly with existing and potential customers and the opportunity to showcase your products and services to a large number of potential buyers in the one place.

- One (1) trade exhibition booth located in a premium position
  - Booths include fascia signage, lighting and power (see trade exhibition booth specifications for details)
  - Custom booths must liaise with the contracted exhibition build company prior to the event

## Registration

This sponsorship package entitles a strong contingent of staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Four (4) Conference Registrations. Each registration includes a ticket to the Welcome Reception, Conference Dinner, Attendance at Conference Speaking Sessions, Entry to the Trade Exhibition and Catering.

## Branding and Marketing

- One (1) Contribution to ACCPA's *Aged Care Today Magazine*
- One (1) event feed banner within the conference app
- One (1) company banner displayed within the conference area
  - Sponsor to provide pull up banner
- Acknowledgment as a sponsor by the conference MC
- Your company logo on relevant conference collateral
- Your company logo and URL on ACCPA conference website
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within conference app, including logo, bio and hyperlink to your company URL
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to Privacy Act Laws)
  - Delegate list is supplied as a PDF document and contains Delegate Name, Position and Organisation only
  - Some delegates may have chosen to opt out of appearing on the delegate list

**ACCPA Industry Partner \$10,000.00**

**Non Partner \$11,500.00**

**Multiple Opportunities\***

*\*per conference*

# LANYARD SPONSOR

*This high visibility opportunity features your company logo on each lanyard maximising your brand impact.*

Lanyards are worn by every attendee, speaker, delegate and exhibitor at the conference as their identification to enter the event. This high visibility opportunity features your company logo on each lanyard maximising your brand impact at the event.

## Registration

This sponsorship package entitles a representative from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- One (1) Conference Registration including a ticket to the Welcome Reception, Conference Dinner, Attendance at Conference Speaking Sessions, Entry to the Trade Exhibition and Catering.

## Branding and Marketing

- Your company logo printed on the lanyards
- Acknowledgment as a sponsor by the conference MC
- Your company logo and URL on ACCPA conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within conference app, including logo, bio and hyperlink to your company URL
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to Privacy Act Laws)
  - Delegate list is supplied as a PDF document and contains Delegate Name, Position and Organisation
  - Some delegates may have chosen to opt out of appearing on the delegate list

|                        |             |
|------------------------|-------------|
| ACCPA Industry Partner | \$9,300.00  |
| Non Partner            | \$10,800.00 |
| One Only*              |             |

*\*per conference*

# CONFERENCE SILVER SPONSOR

*Included in this package is a trade booth and three conference registrations.*

**If you are looking for an opportunity beyond exhibiting to take your involvement to the next level, with increased exposure for your company, the Silver Sponsorship package is a perfect way to increase your brand awareness during the event.**

## Trade Exhibition

A presence in the trade exhibition enables your company to interact directly with existing and potential customers and the opportunity to showcase your products and services to a large number of buyers in the one place.

- One (1) trade exhibition booth located in a premium position
  - Booths include fascia signage, lighting and power (see trade exhibition booth specifications for details)
  - Custom booths must liaise with the contracted exhibition build company prior to the event

## Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Three (3) Conference Registrations. Each registration includes a ticket to the Welcome Reception, Conference Dinner, Attendance at Conference Speaking Sessions, Entry to the Trade Exhibition and Catering.

## Branding and Marketing

- Acknowledgment as a sponsor by the conference MC
- Your company logo and URL on ACCPA conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within conference app, including logo, bio and hyperlink to your company URL
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to Privacy Act Laws)
  - Delegate list is supplied as a PDF document and contains Delegate Name, Position and Organisation
  - Some delegates may have chosen to opt out of appearing on the delegate list.

|                         |            |
|-------------------------|------------|
| ACCPA Industry Partner  | \$8,000.00 |
| Non Partner             | \$9,500.00 |
| Multiple Opportunities* |            |

*\*per conference*

# RECHARGE STATION SPONSOR

*This well utilised service is located in a prime position in the trade hall.*

Personal devices have become an integral tool in our daily business activities and even more so when delegates are offsite at a conference. The Recharge Station is a secure and efficient way for attendees to charge their portable devices and will draw delegates to your exhibit throughout the event. In addition your company will have access to a number of branding and marketing opportunities giving you an edge over your competitors.

## Trade Exhibition

A presence in the trade exhibition enables your company to interact directly with existing and potential customers and the opportunity to showcase your products and services to a large number of buyers in the one place.

- One (1) Trade Exhibition space located in a premium space
- Recharge Equipment Included

## Registration

This sponsorship package entitles a representative from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two(2) Conference Registrations. Each registration includes a ticket to the Welcome Reception, Conference Dinner, Attendance at Conference Speaking Sessions, Entry to the Trade Exhibition and Catering.

## Branding and Marketing

- Acknowledgment as a sponsor by the conference MC
- Your company logo and URL on ACCPA conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within conference app, including logo, bio and hyperlink to your company URL
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to Privacy Act Laws)
  - Delegate list is supplied as a PDF document and contains Delegate Name, Position and Organisation
  - Some delegates may have chosen to opt out of appearing on the delegate list

|                        |            |
|------------------------|------------|
| ACCPA Industry Partner | \$7,700.00 |
| Non Partner            | \$9,200.00 |
| One Only*              |            |

*\*per conference*

# RURAL AND REMOTE SPONSOR

*Support a delegate's attendance to the State Conference.*

**This package gives you the opportunity to support a regional or remote aged care provider to attend the conference by covering their registration fee, flights, and accommodation. In addition, enjoy branding and marketing opportunities to align your company with this prestigious conference.**

## Registration

This sponsorship package entitles a representative from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- One (1) Conference registration including a ticket to the Welcome Reception, Conference Dinner, Attendance at Conference Speaking Sessions, Entry to the Trade Exhibition and Catering.

## Branding and Marketing

- Logo on application form for Rural and Remote Delegate
- Logo on communication sent to ACCPA Distribution list regarding the Rural and Remote Delegate Opportunity
- Acknowledgement as sponsor by the conference MC
- Your company logo and URL on ACCCPA Conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within conference app, including logo, bio, and hyperlink to your company URL.
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to Privacy Act Laws)
  - Delegate list is supplied as a PDF document and contains Delegate Name, Position and Organisation
  - Some Delegate may have chosen to opt out of appearing on the delegate list.

|                               |                   |
|-------------------------------|-------------------|
| <b>ACCPA Industry Partner</b> | <b>\$6,600.00</b> |
| <b>Non Partner</b>            | <b>\$8,500.00</b> |
| <b>One Only*</b>              |                   |

*\*per conference*

# NETWORKING DINNER SPONSOR

*Opportunity to engage with a special interest group to network and discuss specific industry needs.*

The Networking Dinner is an opportunity to engage with delegates in an optional informal dinner setting. Sponsoring this dinner will increase your company's profile at the conference and ensure that your organisation has the opportunity to form key linkages with these specific attendees as well as branding and marketing opportunities throughout the conference.

## Registration

This sponsorship package allows a representative from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- One (1) Conference Registration including a ticket to the Welcome Reception, Conference Dinner, Attendance at Conference Speaking Sessions, Entry to the Trade Exhibition and Catering.
- Four (4) Optional Networking Dinner Tickets

## Branding and Marketing

- Three (3) minute sponsor address at the Networking Dinner
- One (1) company banner displayed at the Networking Dinner
  - Sponsor to provide banner
- Acknowledgment as a sponsor by the conference MC
- Your company logo and URL on ACCPA conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within conference app, including logo, bio and hyperlink to your company URL
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to Privacy Act Laws)
  - Delegate list is supplied as a PDF document and contains Delegate Name, Position and Organisation only
  - Some delegates may have chosen to opt out of appearing on the delegate list

|                        |            |
|------------------------|------------|
| ACCPA Industry Partner | \$5,800.00 |
| Non Partner            | \$7,300.00 |
| One Only*              |            |

*\*per conference*

# CONCURRENT SESSION SPONSOR

*Align your company with a specific session topic.*

As a Concurrent Session Sponsor, your company has the opportunity to be associated with a specific concurrent session topic that allows more in-depth discussion on a particular topic within the industry. These sessions which are typically 90 minutes long, ensure delegates will gain greater knowledge and insights whilst giving your company the opportunity to become affiliated with innovative and important concepts.

## Registration

This sponsorship package entitles a representative from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- One (1) Conference Registration including a ticket to the Welcome Reception, Conference Dinner, Attendance at Conference Speaking Sessions, Entry to the Trade Exhibition and Catering.

## Branding and Marketing

- One (1) company banner displayed at the entrance to the session room of the sponsored concurrent session
  - Sponsor to provide banner
- Acknowledged as sponsor of one (1) concurrent session
- Acknowledgement as Concurrent Session sponsor by the conference MC
- Your company logo and URL on ACCPA conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within conference app, including logo, bio and hyperlink to your company URL
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to Privacy Act Laws)
  - Delegate list is supplied as a PDF document and contains Delegate Name, Position and Organisation only
  - Some delegates may have chosen to opt out of appearing on the delegate list

|                         |            |
|-------------------------|------------|
| ACCPA Industry Partner  | \$5,800.00 |
| Non Partner             | \$7,300.00 |
| Multiple Opportunities* |            |

*\*per conference*

# BRONZE SPONSOR

*An entry level package that ensures your company brand stands out throughout the conference.*

If you are looking for an opportunity to increase your exposure throughout the conference, the Bronze Sponsorship will be the perfect fit. With multiple branding and marketing inclusions this package is perfect for those wanting to lift their company profile at the event.

## Registration

This sponsorship package entitles a representative from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- One (1) Conference Registration including a ticket to the Welcome Reception, Conference Dinner, Attendance at Conference Speaking Sessions, Entry to the Trade Exhibition and Catering.

## Branding and Marketing

- Acknowledgment as a sponsor by the conference MC
- Your company logo and URL on ACCPA conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within conference app, including logo, bio and hyperlink to your company URL
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to Privacy Act Laws)
  - Delegate list is supplied as a PDF document and contains Delegate Name, Position and Organisation only
  - Some delegates may have chosen to opt out of appearing on the delegate list

|                         |            |
|-------------------------|------------|
| ACCPA Industry Partner  | \$5,000.00 |
| Non Partner             | \$6,500.00 |
| Multiple Opportunities* |            |

*\*per conference*



# EXHIBITION TRADE BOOTHS

*A great opportunity to showcase your products and services.*

## PRIME TRADE BOOTHS

|                        |             |
|------------------------|-------------|
| ACCPA Industry Partner | \$ 3,960.00 |
| Non Partner            | \$ 4,510.00 |

### Secure your exhibition space now!

This is your opportunity to secure a booth in the exhibition area at an ACCPA State Conference. Refer to the relevant floor plans on pages 19 - 22, select your preferred position and visit the events page at [www.conference.accpa.asn.au](http://www.conference.accpa.asn.au) to make your booking.

### Booth Inclusions

- Shell scheme stand
- 2x spotlights
- Company name on signage
- One x 4 amp power point
- Two (2) Conference Registrations. Each registration includes a ticket to the Welcome Reception, Conference Dinner, Attendance at Conference Speaking Sessions, Entry to the Trade Exhibition and Catering.
- Additional Discounted Registrations for exhibitors
  - Full Conference Registration \$525 per person
  - One Day Conference Registration \$300 per person

### Branding and Marketing

- Your company logo and URL on ACCPA conference website
- Company profile page within conference app, including logo, bio and hyperlink to your company URL
- Listing of company logo and corporate overview in the Conference program and on the Conference app
- Electronic delegate list (subject to privacy Act law)
  - Delegate list is supplied as PDF document and contains Delegate Name, Title and Organisation
  - Some delegates may have chosen to opt out of appearing on the delegate list

## CLASSIC TRADE BOOTHS

|                        |            |
|------------------------|------------|
| ACCPA Industry Partner | \$3,630.00 |
| Non Partner            | \$4,180.00 |

All exhibition Trade Booths will be required to Bump In the day prior to the conference commencing. Further details will be advised by ACCPA after bookings are received.

### Draft Schedule:

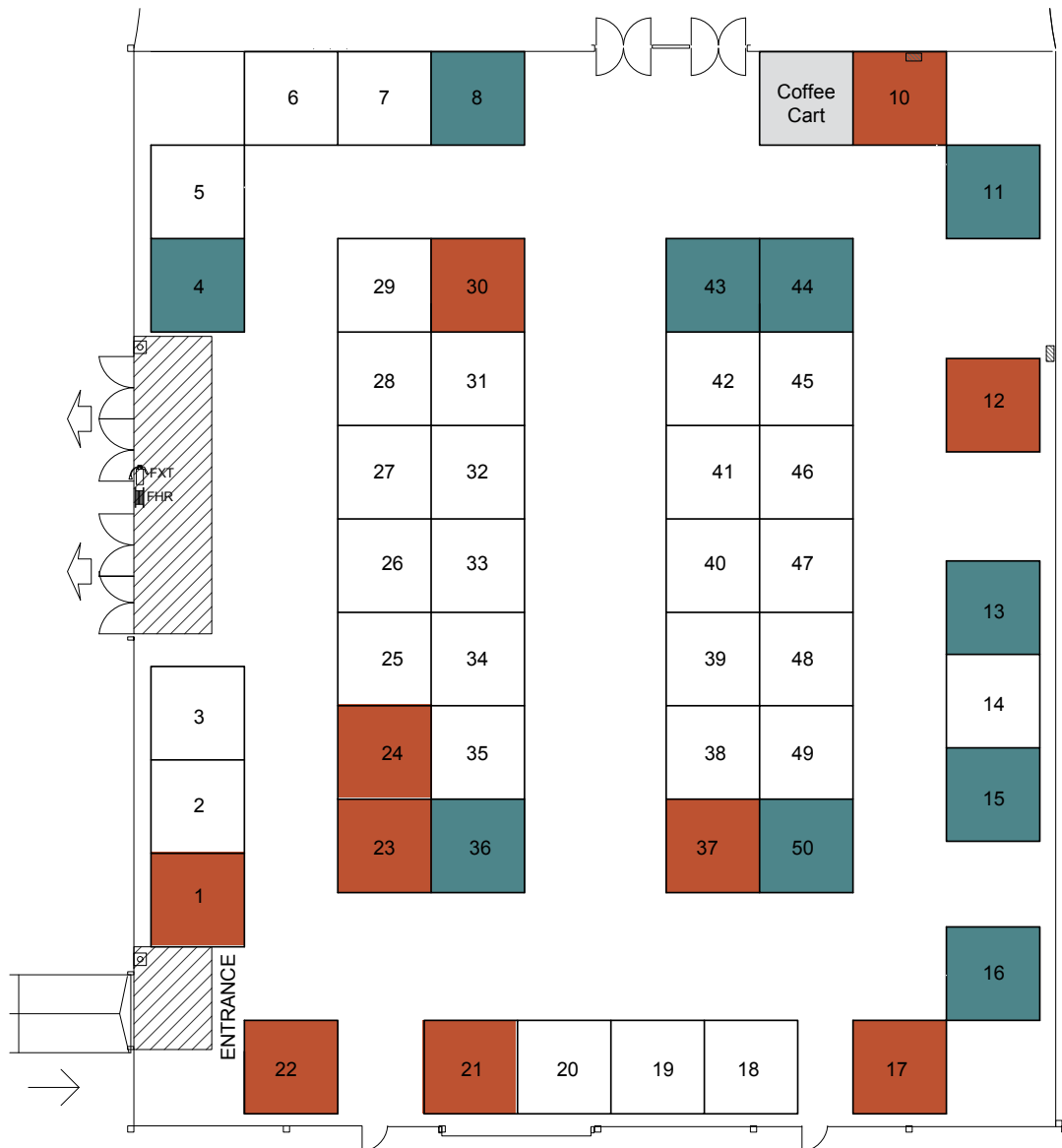
| Day One          |  |
|------------------|--|
| 2.00pm - 5.00pm  | Plenary Sessions                           |
| 5.00pm - 7.00pm  | Welcome Reception in Trade Exhibition Hall |
| 7.00pm - 10.00pm | Optional Networking Dinner                 |
| Day Two          |  |
| 9.00am - 5.00pm  | Plenary Sessions                           |
| 7.00pm - 11.00pm | Conference Dinner                          |
| Day Three        |  |
| 9.00am - 4.00pm  | Plenary Sessions                           |
| 4.00pm           | Trade Exhibition Bump Out                  |

# QLD STATE CONFERENCE 2023 EXHIBITION FLOOR PLAN

## The Star, Gold Coast






Booths are 3m x 3m



**Classic Booths:** 2,3,5,6,7,14,17,18,19,20,25,26,27,28,29,31,32,33,34,35,38,39,40,41,42,45,46,47,48,49

**Prime Booths:** 4,8,9,11,13,15,16,36,43,44,50

**Sponsor Booths:** 1,10,12,21,22,23,24,30,37

-  Classic booths
-  Prime booths
-  Sponsor booths

# NSW/ACT STATE CONFERENCE 2023 EXHIBITION FLOOR PLAN

Hilton, Sydney



Booths are 3m x 2m



**Classic Booths:** 2,3,4,8,9,10,11,12,13,14,15,16,17,23,24,25, 26,27,28,29,30,33,35,36,38

**Prime Booths:** 7,17,18,23,31,37,38,39

**Sponsor Booths:** 1,6,19,20,21,22,32,34,40

 Classic booths

 Prime booths

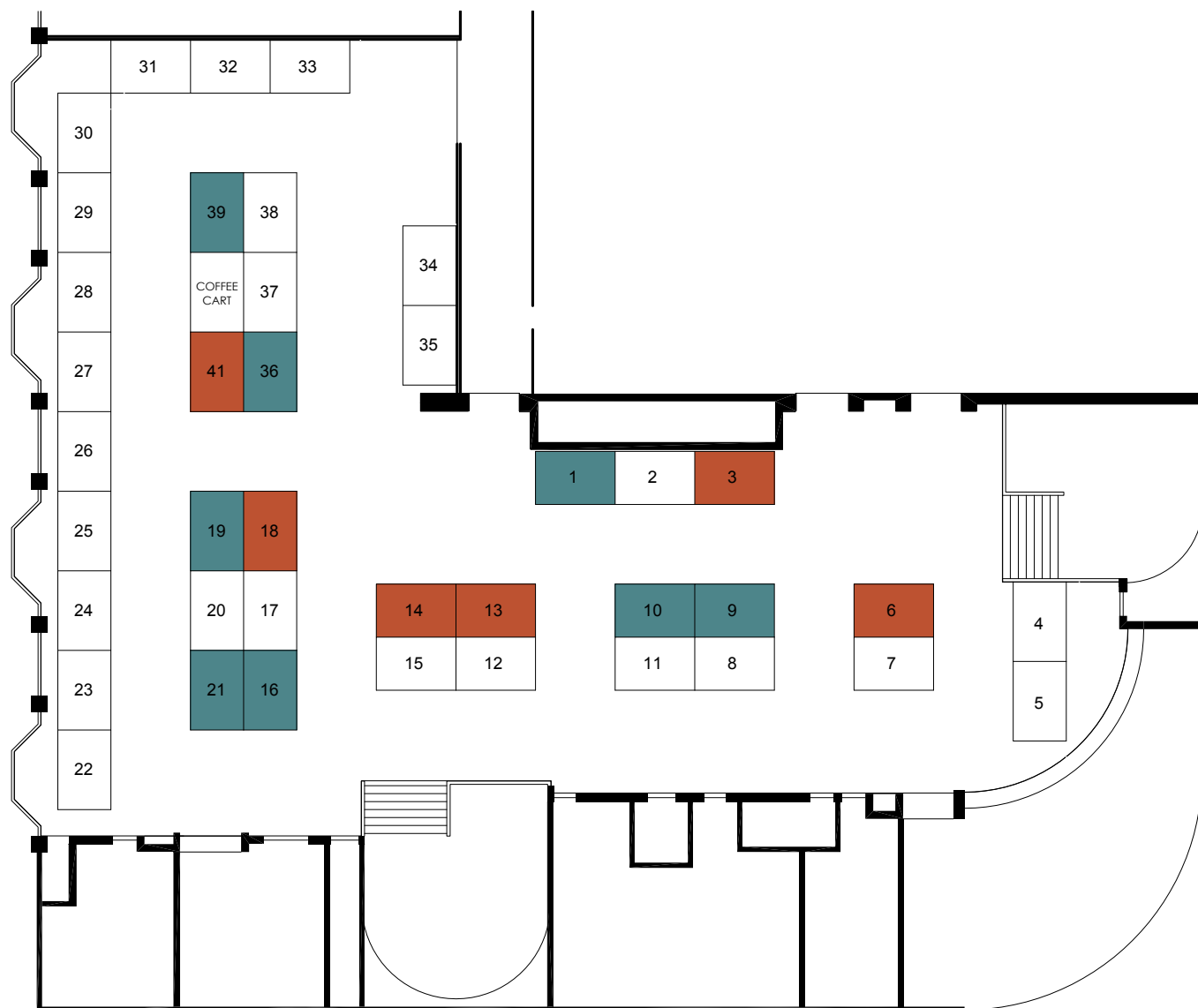
 Sponsor booths

# VIC STATE CONFERENCE 2023 EXHIBITION FLOOR PLAN

Pullman Albert Park, Melbourne






Booths are 3m x 2m



**Classic Booths:** 2,4,5,7,8,11,12,15,17,20,22,23,24,25,26, 27,28,29,30,31,32,33,34,35,37,38

**Prime Booths:** 1,9,10,16,21,19,36,39

**Sponsor Booths:** 3,6,13,14,18,41

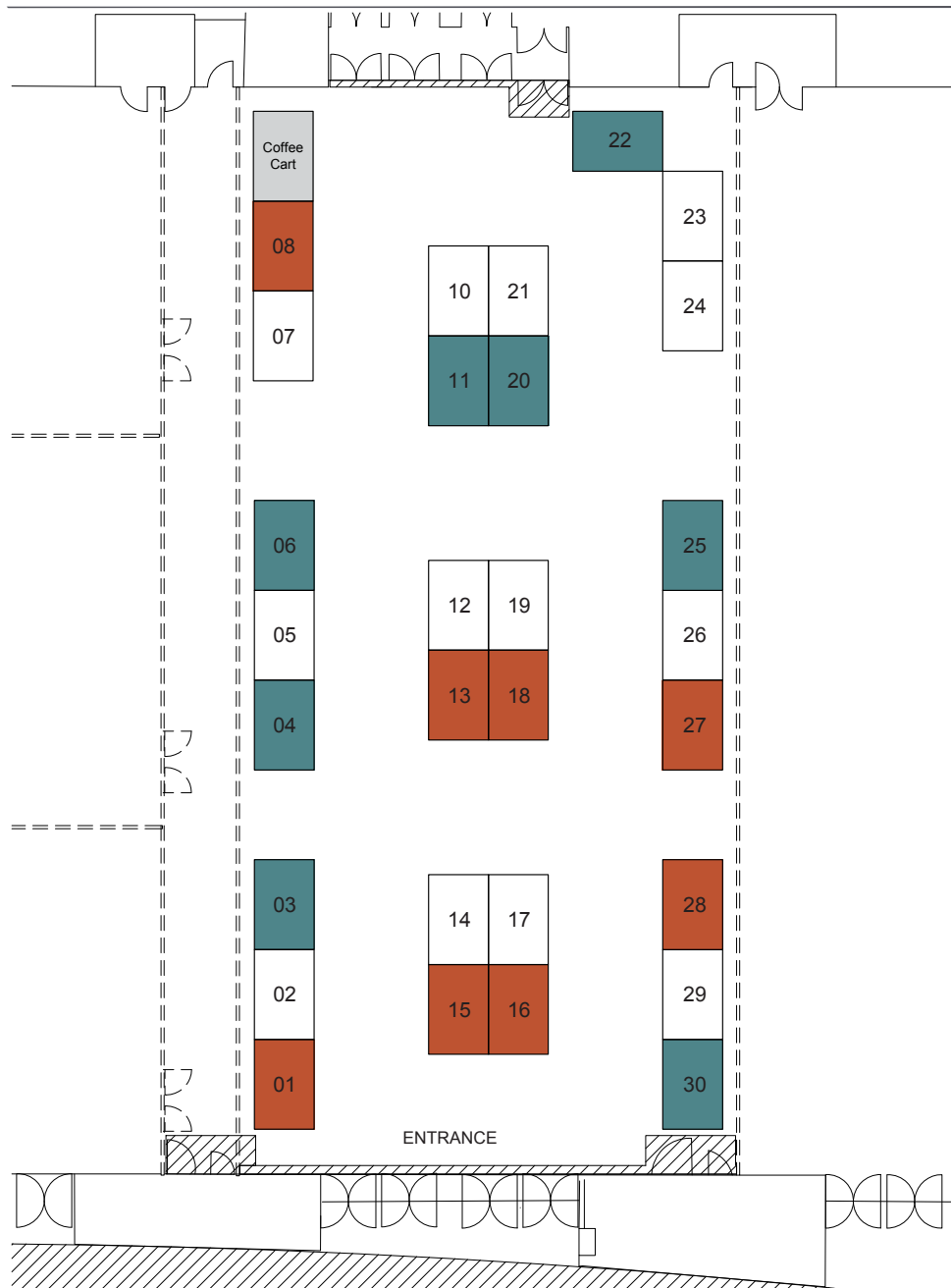
-  Classic booths
-  Prime booths
-  Sponsor booths

# WA STATE CONFERENCE 2023 EXHIBITION FLOOR PLAN

## Crown, Perth






Booths are 3m x 2m



**Classic Booths:** 2,5,7,10,12,14,17,19,21,23,24,28,29

**Prime Booths:** 3,4,6,11,20,22,26,30

**Sponsor Booths:** 1,8,13,15,16,18,25,27,28,

-  Classic booths
-  Prime booths
-  Sponsor booths

## Terms & Conditions

Sponsors and Exhibitors are responsible for providing all promotional requirements i.e. banners, promotional collateral and any other material within the timelines as outlined by ACCPA Events.

Sponsors and Exhibitors are responsible for the security of all their equipment and materials whilst at the Conference.

Sponsors and Exhibitors are to ensure their own insurance covers them for all insurable events whilst at the Conference. ACCPA, the exhibition contractor and venue, will not be held liable for damage or loss of goods or equipment whilst at the Conference.

## Privacy Policy

ACCPA is committed to respecting the privacy of its customers and stakeholders and adheres to the Australian Privacy Principles as set out in the Privacy Act 1988 (Cth) and the Privacy Amendment (Private Sector) Act 2000 (Privacy Act). The Australian Privacy Principles govern the way in which we collect, use, disclose, store, secure and dispose of your Personal Information.

A copy of the Australian Privacy Principles is available at <https://www.oaic.gov.au/privacy/australian-privacy-principles>

A copy of ACCPA's Privacy Policy is available at <https://www.accpa.asn.au/contact-us/>

Photographs and video footage may be taken during this event for ACCPA promotional purposes.

## Cancellation Policy

All cancellations are required in writing to [events@accpa.asn.au](mailto:events@accpa.asn.au). The following cancellation charges shall be applicable upon receipt of written notice, as follows:

- Between booking and 60 days prior to the first day of the Conference 50% of the invoice.
- Between 59 days and 29 days prior to the first day of the Conference 75% of the invoice.
- 30 days prior to the first day of the Conference 100% of the invoice.

## Payment Policy

It is a condition of booking that full payment is received within 14 days of receipt of the tax invoice unless otherwise approved by the Events team. All accounts are required to be finalised prior to the commencement of the Conference, and if not, the Sponsor or Exhibitor will be denied access to the Conference until payment has been made.

## Public and Product Liability Insurance

It is a requirement of the ACCPA Conference that all exhibitors have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of AUD\$10,000,000 or above.

This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition stand.

## Exhibitors and Contractors

All exhibitors and contractors, including those installing custom stands are required to provide the following documents and complete a Contractor Induction as required by the venue no later than fourteen (14) days prior to the Conference:

- Safe Work Method Statement (SWMS)
- Public Liability Certificate
- WorkCover Certificate
- Contractor Induction.

Exhibitors are required to comply with bump in/out and trading policies implemented by the venue and ACCPA.

NB: Safety Vests and Closed in shoes are mandatory during bump in and bump out.

Exhibition Booths are allocated on a sole entity basis, unless otherwise indicated and agreed to by ACCPA. Cross promotion is strictly prohibited. Presentations conducted at exhibition stands are strictly forbidden unless prior approval is provided by ACCPA.

ACCPA reserves the right to alter/substitute components to the Conference as deemed appropriate including changes to floorplans, venue and program content.



p: 1300 222 721  
e: [events@accpa.asn.au](mailto:events@accpa.asn.au)