



ACCPA
Aged & Community Care Providers Association

Conferences 2024

*From vision to reality:
Aged Care's journey forward*

**Sponsorship and Trade
Prospectus**



TAS

6 March 2024
Rydges, Hobart

SA

15 March 2024
U City, Adelaide

QLD

29 April - 1 May 2024
The Star, Gold Coast

WA

27-29 May 2024
Crown, Perth

VIC

11-13 June 2024
Pullman Albert Park, Melbourne

NSW/ACT

19-21 June 2024
Hilton, Sydney

**TO BOOK PLEASE VISIT
[CONFERENCE.ACCPA.ASN.AU](https://conference.accpa.asn.au)**

We are stronger together.

INVITATION TO PARTICIPATE

We are delighted to invite your organisation to participate as a valued sponsor or exhibitor at our 2024 ACCPA Conferences. 2024 will see ACCPA host four 2.5-day conferences in Queensland, New South Wales, Victoria and Western Australia each containing an extensive trade exhibition.

In 2024 we are also excited to be hosting two 1-day conferences in Tasmania and South Australia – we have sponsorship opportunities available at these – see page 16 .

Participating as a sponsor or exhibitor at these conferences, provides an opportunity for your organisation to engage with a wide range of influential leaders and decision-makers in the age services industry nationally. Included in each package is the opportunity to meet with delegates through attendance at the events including networking functions.

Reasons to Sponsor and Exhibit

1. Showcase Your Solutions: Position your products and services as industry game-changers by exhibiting at an ACCPA conference. It's the perfect platform to demonstrate how your innovations are driving the future of care.

2. Targeted Networking: Connect with an engaged and influential audience, including decision-makers, entrepreneurs, researchers, and experts in care and technology. Establish lasting partnerships and foster business collaborations.

3. Thought Leadership: As a sponsor or exhibitor, you'll have the opportunity to demonstrate your organisation as a thought leader through your presence at the conference.

4. Brand Visibility: Elevate your brand presence through extensive marketing and promotional activities leading up to and during the conference. As a sponsor your organisation's name and logo will be prominently featured on conference materials and digital assets.

5. Exclusive Access: Sponsors and exhibitors will enjoy exclusive access to our attendees, enabling you to generate leads, collect market feedback, and position your organisation as a leader in the field.

6. Tailored Sponsorship Packages: We offer customisable sponsorship packages to ensure that your participation aligns with your unique goals and budget. Whether you're a small startup or a large corporation, we have opportunities for you.

7. Impactful ROI: Your investment in an ACCPA Conference will yield a significant return on investment through increased visibility, brand recognition, and access to a targeted market.

SPONSORSHIP PACKAGES

2024 State Conference Dates

- **Tasmanian Conference – 6 March 2024**
- **South Australia Conference – 15 March 2024**
- **Queensland Conference- 29 April – 1 May 2024**
- **Western Australia Conference- 27-29 May 2024**
- **Victorian Conference 11-13 June 2024**
- **New South Wales/ Australian Capital Territory Conference 19-21 June 2024**

Please find below a list of the sponsorship packages available. Each package has been developed with a variety of inclusions to suit your marketing objectives. We also welcome further discussion in order to best tailor a package to meet your organisation's needs. Please note information for sponsorship at the Tasmanian and South Australian One day conferences is available on page 16.

Package	Page Number	Industry Partner Price	Non Partner Price
Platinum Sponsor	5	\$18,000	\$19,500
Dinner Sponsor	6	\$13,000	\$14,500
Welcome Reception Sponsor	7	\$11,500	\$13,000
Coffee Station Sponsor	8	\$11,000	\$12,500
Gold Sponsor	9	\$10,000	\$11,500
Lanyard Sponsor	10	\$9,300	\$10,800
Silver Sponsor	11	\$8,000	\$9,500
Recharge Station Sponsor	12	\$7,700	\$9,200
Rural and Remote Sponsor	13	\$6,600	\$8,500
Concurrent Session Sponsor	14	\$5,800	\$7,300
Bronze Sponsor	15	\$5,000	\$6,500
Tasmanian/South Australia One day conference Gold sponsorship	16	\$8,800	\$10,000
Tasmanian/South Australia One day conference Silver sponsorship	17	\$5,500	\$8,800
Prime Exhibition Booth	18	\$3,960	\$4,510
Classic Exhibition Booth	18	\$3,630	\$4,180

***If you have any questions please contact the ACCPA Events Team
1300 222 721 or email events@accpa.asn.au***

ACCPA PARTNER OFFERING

ACCPA offers an outstanding business proposition for companies that have an interest in aged care. Through the ACCPA Partnership Program, we can introduce you to an increasing number of client networks and maximise your exposure within the aged and community care sector.

A relationship with ACCPA will provide opportunities to promote your business within our Membership and to the broader aged care sector. ACCPA Partners receive a wide range of benefits, tailored to meet your goals and specific business needs. ACCPA values partnerships with businesses that provide high quality products and services, or are innovating in the aged care space.

Join hundreds of Australian businesses that have already signed up for this outstanding opportunity, and demonstrate your commitment to supporting quality aged care.



Information and industry knowledge

- Access to electronic newsletters
- Access to publications
- Access to specific nominated alerts (select from residential, home care, retirement living & seniors housing, health and quality updates, workforce relations)
- Subscription to daily Media Bulletin

Discounted pricing

- Discounts on event attendance
- Discounts on sponsorship and exhibition opportunities
- Discounts on [advertising](#) across ACCPA channels

Profile, branding and promotion

- Logo/seal for use on printed and electronic materials
- Announcement in electronic newsletter as new Partner/Member
- Web listing in the [ACCPA Partner Directory](#) (includes logo, contact details, brief industry blurb)
- Opportunity to promote free events/webinars to Members
- Opportunity to contribute editorial to ACCPA's flagship magazine Aged Care Today

Additional fee-for service benefits

- Opportunity to purchase [ACCPA Advertising](#)
- Opportunity to be included in [ACCPA Partner Spotlight](#)

The cost is just \$2,750 inc GST and partnerships run for the duration of one financial year, from 1 July to 30 June.

PLATINUM SPONSOR

Seize the spotlight with our Platinum Sponsor Package, offering exclusive marketing and branding opportunities that position your company at the forefront of attendees' minds-from registration to post-event materials. Secure a double booth in a prime area, ensuring a powerful presence in the exhibition hall that reinforces your offerings to conference delegates. Benefit from additional perks, including a featured contribution in ACCPA's Aged Care Today Magazine, enabling your company to extend its marketing reach beyond conference attendees. Elevate your brand and make a lasting impact throughout the entire event journey.

Trade Exhibition

A presence in the trade exhibition enables your company to interact directly with existing and potential customers and the opportunity to showcase your products and services to a large number of potential buyers in the one place.

- Two (2) trade exhibition booths (double booth) located in a premium position
 - Booths include fascia signage, lighting and power (see trade exhibition booth specifications for details)
 - Custom booths must liaise with the contracted exhibition build company prior to the event

Registration

This sponsorship package entitles a strong contingent of staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Six (6) Conference Registrations. Each registration includes:
 - Ticket to the Welcome Reception, Conference Dinner, Attendance at Conference Speaking Sessions, Entry to the Trade Exhibition and Catering.

Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.

Package Highlights

- Three (3) Minute sponsor address in plenary session
- Acknowledged as sponsor of one (1) concurrent session
- One (1) Contribution to ACCPA's Aged Care Today Magazine
- Your company logo on conference marketing
- One (1) Social Media post across all ACCPA's channels promoting your company as a sponsor
- Two (2) event feed banners within the conference app
- One (1) company banner displayed within the conference area
 - Sponsor to provide pull up banner
- Exclusive Sponsor, Branding and Marketing Opportunities

Branding and Marketing

- Acknowledgement as a sponsor by the conference MC
- Your company logo and URL on ACCPA conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within conference app, including logo, bio and hyperlink to your company URL
 - Sponsor to provide wording and to be approved by ACCPA
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to Privacy Act Laws)
 - Delegate list is supplied as a PDF document and contains Delegate Name, Position and Organisation only
 - Some delegates may have chosen to opt out of appearing on the delegate list

ACCPA Industry Partner **\$18,000.00**

Non Partner **\$19,500.00**

Multiple Opportunities*

**only available at Qld, WA, VIC, NSW/ACT*

CONFERENCE DINNER SPONSOR

Elevate your brand as the exclusive sponsor of our popular Conference Dinner. Seize this premier networking opportunity to leave a lasting impact on attendees, enriching their networking experience in a setting that seamlessly blends relaxation and elegance.

Trade Exhibition

A presence in the trade exhibition enables your company to interact directly with existing and potential customers and the opportunity to showcase your products and services to a large number of potential buyers in the one place.

- One (1) trade exhibition booth located in a premium position
 - Booths include fascia signage, lighting and power (see trade exhibition booth specifications for details)
 - Custom booths must liaise with the contracted exhibition build company prior to the event

Registration

This sponsorship package entitles a strong contingent of staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Four (4) Conference Registrations. Each registration includes:
 - Ticket to the Welcome Reception, Conference Dinner, Attendance at Conference Speaking Sessions, Entry to the Trade Exhibition and Catering.

Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.

Package Highlights

- Three (3) minute sponsor address at the Conference Dinner
- Acknowledged as sponsor of one (1) concurrent session
- One (1) event feed banner within the conference app
- One (1) company banner displayed within the conference area
 - Sponsor to provide pull up banner
- Exclusive Sponsor, Branding and Marketing Opportunities

Branding and Marketing

- Acknowledgement as a sponsor by the conference MC
- Your company logo and URL on ACCPA conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within conference app, including logo, bio and hyperlink to your company URL
 - Sponsor to provide wording and to be approved by ACCPA
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to Privacy Act Laws)
 - Delegate list is supplied as a PDF document and contains Delegate Name, Position and Organisation only
 - Some delegates may have chosen to opt out of appearing on the delegate list

ACCPA Industry Partner	\$13,000.00
Non Partner	\$14,500.00
One Only*	

**only available at Qld, WA, VIC, NSW/ACT*

WELCOME RECEPTION SPONSOR

Embark on a journey of hospitality and brand exposure by becoming the sponsor of our Welcome Reception. Your support will set the tone for a warm and inviting atmosphere, providing a prime platform to connect with delegates from diverse industries. As the Welcome Reception sponsor, you'll enjoy exclusive visibility, the opportunity to address our esteemed audience, and the chance to foster valuable connections from the very outset of our event.

Trade Exhibition

A presence in the trade exhibition enables your company to interact directly with existing and potential customers and the opportunity to showcase your products and services to a large number of potential buyers in the one place.

- One (1) trade exhibition booth located in a premium position
 - Booths include fascia signage, lighting and power (see trade exhibition booth specifications for details)
 - Custom booths must liaise with the contracted exhibition build company prior to the event

Registration

This sponsorship package entitles a strong contingent of staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Three (3) Conference Registrations. Each registration includes:
 - Ticket to the Welcome Reception, Conference Dinner, Attendance at Conference Speaking Sessions, Entry to the Trade Exhibition and Catering.

Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.

Package Highlights

- Three (3) minute sponsor address at the Welcome Reception
- One (1) company banner displayed at the Welcome Reception
 - Sponsor to provide pull up banner
- Additional Conference Registrations
- Exclusive Sponsor, Branding and Marketing Opportunities

Branding and Marketing

- Acknowledgement as a sponsor by the conference MC
- Your company logo and URL on ACCPA conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within conference app, including logo, bio and hyperlink to your company URL
 - Sponsor to provide wording and to be approved by ACCPA
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to Privacy Act Laws)
 - Delegate list is supplied as a PDF document and contains Delegate Name, Position and Organisation only
 - Some delegates may have chosen to opt out of appearing on the delegate list

ACCPA Industry Partner	\$11,500.00
Non Partner	\$13,000.00
One Only*	

**only available at Qld, WA, VIC, NSW/ACT*

COFFEE STATION SPONSOR

Brew success and elevate your brand by becoming the exclusive Coffee Station Sponsor at our event. Infuse the atmosphere with the enticing aroma of freshly brewed coffee, providing a hub for networking and energising conversations. Secure this opportunity to awaken the senses, leave a lasting impression, and position your company as the source of invigorating connections at our event!

Trade Exhibition

A presence in the trade exhibition enables your company to interact directly with existing and potential customers and the opportunity to showcase your products and services to a large number of potential buyers in the one place.

- One (1) trade exhibition space located in a premium position
 - Booths include fascia signage, lighting and power (see trade exhibition booth specifications for details)
 - Custom booths must liaise with the contracted exhibition build company prior to the event

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two (2) Conference Registrations. Each registration includes:
 - Ticket to the Welcome Reception, Conference Dinner, Attendance at Conference Speaking Sessions, Entry to the Trade Exhibition and Catering.

Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.

Package Highlights

- One (1) barista and equipment to make and serve coffee during the morning tea, lunch and afternoon tea breaks served in the trade exhibition hall.
- Exclusive Sponsor, Branding and Marketing Opportunities

Branding and Marketing

- Acknowledgement as a sponsor by the conference MC
- Your company logo and URL on ACCPA conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within conference app, including logo, bio and hyperlink to your company URL
 - Sponsor to provide wording and to be approved by ACCPA
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to Privacy Act Laws)
 - Delegate list is supplied as a PDF document and contains Delegate Name, Position and Organisation only
 - Some delegates may have chosen to opt out of appearing on the delegate list

ACCPA Industry Partner \$11,000.00

Non Partner \$12,500.00

One Only*

**only available at Qld, WA, VIC, NSW/ACT*

GOLD SPONSOR

Elevate your brand to new heights with a Gold Sponsorship, offering more than just exposure—it positions your company as a pivotal advocate for excellence in our industry. Enjoy exclusive benefits, standout recognition, and the opportunity to shine among industry leaders and decision-makers. Join us in turning your investment into golden opportunities, demonstrating your unwavering commitment to excellence at every juncture of our conference.

Trade Exhibition

A presence in the trade exhibition enables your company to interact directly with existing and potential customers and the opportunity to showcase your products and services to a large number of potential buyers in the one place.

- One (1) trade exhibition booth located in a premium position
 - Booths include fascia signage, lighting and power (see trade exhibition booth specifications for details)
 - Custom booths must liaise with the contracted exhibition build company prior to the event

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Four (4) Conference Registrations. Each registration includes:
 - Ticket to the Welcome Reception, Conference Dinner, Attendance at Conference Speaking Sessions, Entry to the Trade Exhibition and Catering.

Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.

Package Highlights

- One (1) Contribution to ACCPA's Aged Care Today Magazine
- One (1) event feed banner within the conference app
- One (1) company banner displayed within the conference area
 - Sponsor to provide pull up banner
- Exclusive Sponsor, Branding and Marketing Opportunities

Branding and Marketing

- Acknowledgement as a sponsor by the conference MC
- Your company logo and URL on ACCPA conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within conference app, including logo, bio and hyperlink to your company URL
 - Sponsor to provide wording and to be approved by ACCPA
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to Privacy Act Laws)
 - Delegate list is supplied as a PDF document and contains Delegate Name, Position and Organisation only
 - Some delegates may have chosen to opt out of appearing on the delegate list

ACCPA Industry Partner \$10,000.00

Non Partner \$11,500.00

Multiple Opportunities*

**only available at Qld, WA, VIC, NSW/ACT*

LANYARD SPONSOR

This strategic sponsorship ensures constant visibility, with your logo adorning each lanyard, you'll be at the forefront of every conversation, networking opportunity, and memorable moment. Secure the Lanyard Sponsorship to weave your brand seamlessly into the conference, leaving a lasting impression and becoming an essential part of our attendees' experience.

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- One (1) Conference Registration. This registration includes:
 - Ticket to the Welcome Reception, Conference Dinner, Attendance at Conference Speaking Sessions, Entry to the Trade Exhibition and Catering.

Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.

Package Highlights

- Your brand on each lanyard that all delegates, speakers, sponsors and exhibitors are required to wear for the duration of the conference.
- Exclusive Sponsor, Branding and Marketing Opportunities

Branding and Marketing

- Acknowledgement as a sponsor by the conference MC
- Your company logo and URL on ACCPA conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within conference app, including logo, bio and hyperlink to your company URL
 - Sponsor to provide wording and to be approved by ACCPA
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to Privacy Act Laws)
 - Delegate list is supplied as a PDF document and contains Delegate Name, Position and Organisation only
 - Some delegates may have chosen to opt out of appearing on the delegate list

ACCPA Industry Partner \$9,300.00

Non Partner \$10,800.00

One Only*

**only available at Qld, WA, VIC, NSW/ACT*

CONFERENCE SILVER SPONSOR

This dynamic sponsorship offers a strategic platform for increased visibility and recognition. With your support, you'll gain access to a host of benefits, including prominent branding opportunities. Join us as a Silver Sponsor to make a significant impact, forge valuable connections, and showcase your commitment to excellence within our industry. Secure your place as a key player in shaping the success of our conference.

Trade Exhibition

A presence in the trade exhibition enables your company to interact directly with existing and potential customers and the opportunity to showcase your products and services to a large number of potential buyers in the one place.

- One (1) trade exhibition booth located in a premium position
 - Booths include fascia signage, lighting and power (see trade exhibition booth specifications for details)
 - Custom booths must liaise with the contracted exhibition build company prior to the event

Registration

This sponsorship package entitles staff from your organisation to be present at the

conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Three (3) Conference Registrations. Each registration includes:
 - Ticket to the Welcome Reception, Conference Dinner, Attendance at Conference Speaking Sessions, Entry to the Trade Exhibition and Catering.

Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.

Package Highlights

- Additional Conference registrations.
- Exclusive Sponsor, Branding and Marketing Opportunities

Branding and Marketing

- Acknowledgement as a sponsor by the conference MC
- Your company logo and URL on ACCPA conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within conference app, including logo, bio and hyperlink to your company URL
 - Sponsor to provide wording and to be approved by ACCPA
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to Privacy Act Laws)
 - Delegate list is supplied as a PDF document and contains Delegate Name, Position and Organisation only
 - Some delegates may have chosen to opt out of appearing on the delegate list

ACCPA Industry Partner	\$8,000.00
Non Partner	\$9,500.00
Multiple Opportunities*	

**only available at Qld, WA, VIC, NSW/ACT*

RECHARGE STATION SPONSOR

Empower both devices and your brand by becoming the exclusive Recharge Station Sponsor at our conference. As the go-to for attendees seeking a power boost, your sponsorship ensures continuous exposure throughout the conference. Showcase your commitment to innovation and convenience by offering a vital service, and position your brand at the forefront of every conversation.

Trade Exhibition

A presence in the trade exhibition enables your company to interact directly with existing and potential customers and the opportunity to showcase your products and services to a large number of potential buyers in the one place.

- One (1) trade exhibition booth located in a premium position
 - Booths include fascia signage, lighting and power (see trade exhibition booth specifications for details)
 - Custom booths must liaise with the contracted exhibition build company prior to the event

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two (2) Conference Registrations. Each registration includes:
 - Ticket to the Welcome Reception, Conference Dinner, Attendance at Conference Speaking Sessions, Entry to the Trade Exhibition and Catering.

Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.

Package Highlights

- One (1) Company branded lockable recharge unit supplied by ACCPA
- Exclusive Sponsor, Branding and Marketing Opportunities

Branding and Marketing

- Acknowledgement as a sponsor by the conference MC
- Your company logo and URL on ACCPA conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within conference app, including logo, bio and hyperlink to your company URL
 - Sponsor to provide wording and to be approved by ACCPA
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to Privacy Act Laws)
 - Delegate list is supplied as a PDF document and contains Delegate Name, Position and Organisation only
 - Some delegates may have chosen to opt out of appearing on the delegate list

ACCPA Industry Partner	\$7,700.00
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Non Partner	\$9,200.00
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Multiple Opportunities*

**only available at Qld, WA, VIC, NSW/ACT*

RURAL AND REMOTE SPONSOR

Extend your support to a regional or remote aged care provider's participation in the conference by covering their registration fee, flights, and accommodation with this impactful package. In addition, relish exclusive branding and marketing opportunities to align your company with the prestige of this significant conference, showcasing your commitment to fostering accessibility and collaboration in the aged care sector.

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- One (1) Conference Registration. This registration includes:
 - Ticket to the Welcome Reception, Conference Dinner, Attendance at Conference Speaking Sessions, Entry to the Trade Exhibition and Catering.

Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.

Package Highlights

- Recognition of your sponsored delegates attendance.
- Exclusive Sponsor, Branding and Marketing Opportunities.

Branding and Marketing

- Acknowledgement as a sponsor by the conference MC
- Your company logo and URL on ACCPA conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within conference app, including logo, bio and hyperlink to your company URL
 - Sponsor to provide wording and to be approved by ACCPA
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to Privacy Act Laws)
 - Delegate list is supplied as a PDF document and contains Delegate Name, Position and Organisation only
 - Some delegates may have chosen to opt out of appearing on the delegate list

ACCPA Industry Partner \$6,600.00

Non Partner \$8,500.00

One Only*

**only available at Qld, WA, VIC, NSW/ACT*

CONCURRENT SESSION SPONSOR

Seize the opportunity to be the exclusive Concurrent Session Sponsor at our conference, where knowledge takes centre stage. Your sponsorship not only supports the dynamic learning environment of a concurrent session but also elevates your brand to a discerning audience.

Registration

This sponsorship package entitles a representative from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- One (1) Conference Registration. This registration includes:
 - Ticket to the Welcome Reception, Conference Dinner, Attendance at Conference Speaking Sessions, Entry to the Trade Exhibition and Catering.

Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.

Package Highlights

- One (1) company banner displayed at the entrance of the session room of the sponsored concurrent session.
 - Sponsor to provide banner.
- Exclusive Sponsor, Branding and Marketing Opportunities
- Acknowledged as sponsor of one (1) concurrent session

Branding and Marketing

- Acknowledgement as a sponsor by the conference MC
- Your company logo and URL on ACCPA conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within conference app, including logo, bio and hyperlink to your company URL
 - Sponsor to provide wording and to be approved by ACCPA
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to Privacy Act Laws)
 - Delegate list is supplied as a PDF document and contains Delegate Name, Position and Organisation only
 - Some delegates may have chosen to opt out of appearing on the delegate list

ACCPA Industry Partner	\$5,800.00
Non Partner	\$7,300.00
One Only*	

**only available at Qld, WA, VIC, NSW/ACT*

BRONZE SPONSOR

Your gateway to visibility and impact! As a Bronze Sponsor, you'll enjoy a strategic position at our conference, gaining valuable exposure and recognition. Showcase your brand to a diverse audience, network with industry leaders, and leave a lasting impression. This sponsorship level offers a cost-effective yet impactful way to demonstrate your commitment to excellence and actively contribute and elevate your brand.

Registration

This sponsorship package entitles a representative from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- One (1) Conference Registration. This registration includes:
 - Ticket to the Welcome Reception, Conference Dinner, Attendance at Conference Speaking Sessions, Entry to the Trade Exhibition and Catering.

*Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference. *

Package Highlights

- Perfect for those organisations who are wanting to showcase their brand through elevated Marketing, Branding & Networking Opportunities.

Branding and Marketing

- Acknowledgement as a sponsor by the conference MC
- Your company logo and URL on ACCPA conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within conference app, including logo, bio and hyperlink to your company URL
 - Sponsor to provide wording and to be approved by ACCPA
- Your company logo on the onsite conference signage
- Electronic delegate list (subject to Privacy Act Laws)
 - Delegate list is supplied as a PDF document and contains Delegate Name, Position and Organisation only
 - Some delegates may have chosen to opt out of appearing on the delegate list

ACCPA Industry Partner	\$5,000.00
Non Partner	\$6,500.00
Multiple Opportunities*	

*only available at Qld, WA, VIC, NSW/ACT

TASMANIAN AND SOUTH AUSTRALIAN ONE DAY CONFERENCE GOLD SPONSORSHIP

Aligning your business as a sponsor for this one day conference which offers numerous marketing benefits in the build-up and throughout the day. Gain access to sessions, engage with delegates, address the delegation, and more, positioning your business as an industry expert while showcasing your products and services directly to your target market.

Seize this opportunity to collaborate with the industry, providing guidance and assistance through your business's expertise. Being a Gold sponsor ensures that your brand remains at the forefront of providers' minds as they absorb, interact, and learn from industry experts.

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Five (5) Conference Registrations. Each registration includes:
 - Ticket to the full one day conference and catering

Please note conference registrations are one per person and cannot be shared between colleagues throughout the Day. Additional Tickets are available for purchase.

Package Highlights

- Five (5) Conference Registrations including access to all sessions and catering breaks
- Two (2) minute Sponsor Address
- One (1) x trestle table
- One (1) Page advertorial in Aged Care Today

Branding and Marketing

- Acknowledgement as a sponsor by the conference MC
- Your company logo and URL on ACCPA conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within conference app, including logo, bio and hyperlink to your company URL
 - Sponsor to provide wording and to be approved by ACCPA
- Electronic delegate list (subject to Privacy Act Laws)
 - Delegate list is supplied as a PDF document and contains Delegate Name, Position and Organisation only
 - Some delegates may have chosen to opt out of appearing on the delegate list

ACCPA Industry Partner	\$8,800.00
Non Partner	\$10,000.00
Multiple Opportunities*	

**only 2 opportunities for each TAS and SA*

TASMANIAN AND SOUTH AUSTRALIAN ONE DAY CONFERENCE SILVER SPONSORSHIP

Aligning your business as a sponsor for this event offers numerous marketing benefits in the build-up and throughout the day. Gain access to sessions, engage with delegates, showcase your wares on a trestle table and more, positioning your business as an industry expert while showcasing your products and services directly to your target market.

Seize this opportunity to collaborate with the industry, providing guidance and assistance through your business's expertise. Being a Silver sponsor ensures that your brand remains at the forefront of providers' minds as they absorb, interact, and learn from industry experts.

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Three (3) Conference Registrations. Each registration includes:
 - Ticket to the full one day conference and catering

Please note conference registrations are one per person and cannot be shared between colleagues throughout the Day. Additional Tickets are available for purchase.

Package Highlights

- Three (3) Conference Registrations including access to all sessions and catering breaks
- One (1) x trestle table
- One (1) Page advertorial in Aged Care Today

Branding and Marketing

- Acknowledgement as a sponsor by the conference MC
- Your company logo and URL on ACCPA conference website
- Your company logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within conference app, including logo, bio and hyperlink to your company URL
 - Sponsor to provide wording and to be approved by ACCPA
- Electronic delegate list (subject to Privacy Act Laws)
 - Delegate list is supplied as a PDF document and contains Delegate Name, Position and Organisation only
 - Some delegates may have chosen to opt out of appearing on the delegate list

ACCPA Industry Partner	\$5,500.00
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Non Partner	\$8,800.00
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Multiple Opportunities*

**only 5 opportunities for each TAS and SA*

EXHIBITION TRADE BOOTHS

We are thrilled to invite you to secure a spot at an upcoming ACCPA Conference. This highly anticipated event brings together industry professionals from around the country, offering an unparalleled platform to showcase your products and services to a targeted audience

PRIME TRADE BOOTHS

ACCPA Industry Partner	\$3,960.00
Non Partner	\$4,510.00

CLASSIC TRADE BOOTHS

ACCPA Industry Partner	\$3,630.00
Non Partner	\$4,180.00

DOUBLE TRADE BOOTHS

ACCPA Industry Partner	\$7,260.00
Non Partner	\$8,360.00

Booth Inclusions

- Shell scheme stand
- Two (2) x spotlights
- Company name on signage
- One (1) x 4 amp power point
- Two (2) Conference Registrations. Each registration includes:
 - Ticket to the Welcome Reception, Conference Dinner, Attendance at Conference Speaking Sessions, Entry to the Trade Exhibition and Catering.

Please note that no furniture is included in your trade exhibition booth.

- Additional Discounted Registrations for exhibitors
 - Full Conference Registration \$550 per person
 - One Day Conference Registration \$315 per person

Branding and Marketing

- Your company logo and URL on ACCPA conference website
- Company profile page within conference app, including logo, bio and hyperlink to your company URL
- Listing of company logo and corporate overview on the Conference app
- Electronic delegate list (subject to privacy Act law)
 - Delegate list is supplied as PDF document and contains Delegate Name, Title and Organisation
 - Some delegates may have chosen to opt out of appearing on the delegate list

Draft Schedule:

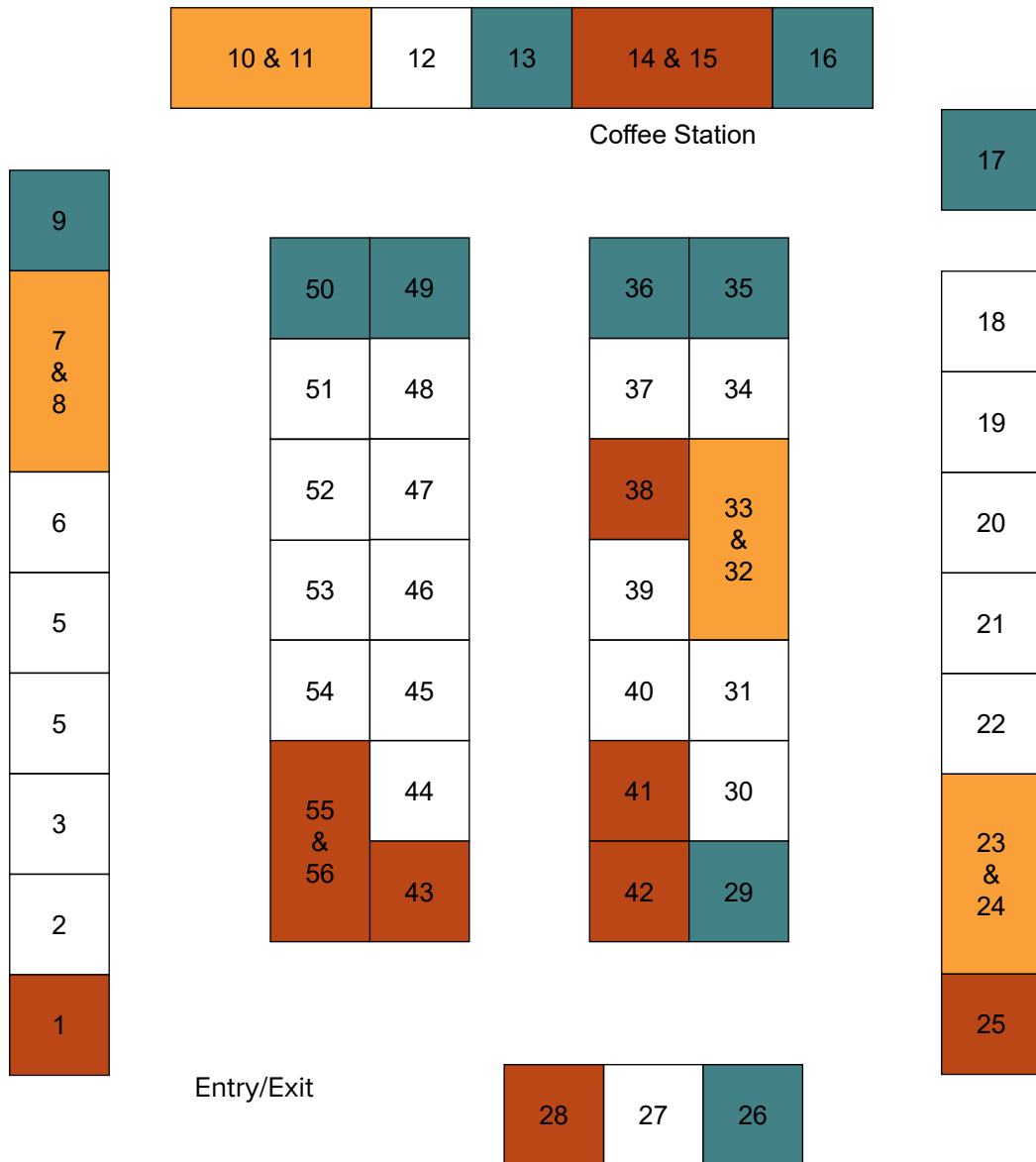
Day One	
2.00pm - 5.00pm	Plenary Sessions
2.00pm - 5.00pm	Trade Bump In
5.00pm - 7.00pm	Welcome Reception in Trade Exhibition Hall
Day Two	
9.00am - 5.00pm	Plenary Sessions
7.00pm - 11.00pm	Conference Dinner
Day Three	
9.00am - 4.00pm	Plenary Sessions
2.00pm	Trade Exhibition Bump Out

QLD STATE CONFERENCE 2023 EXHIBITION FLOOR PLAN





The Star, Gold Coast



Booths are 3m x 3m



Platinum Sponsor: 55+56
 Conference Dinner: 43
 Welcome Reception: 42
 coffee Station: 14+15
 Gold Sponsor: 1, 28
 Silver Sponsor: 41, 25
 Recharge Station Sponsor: 38
 Double Booths: 7+8, 10+11, 23+24, 32+33

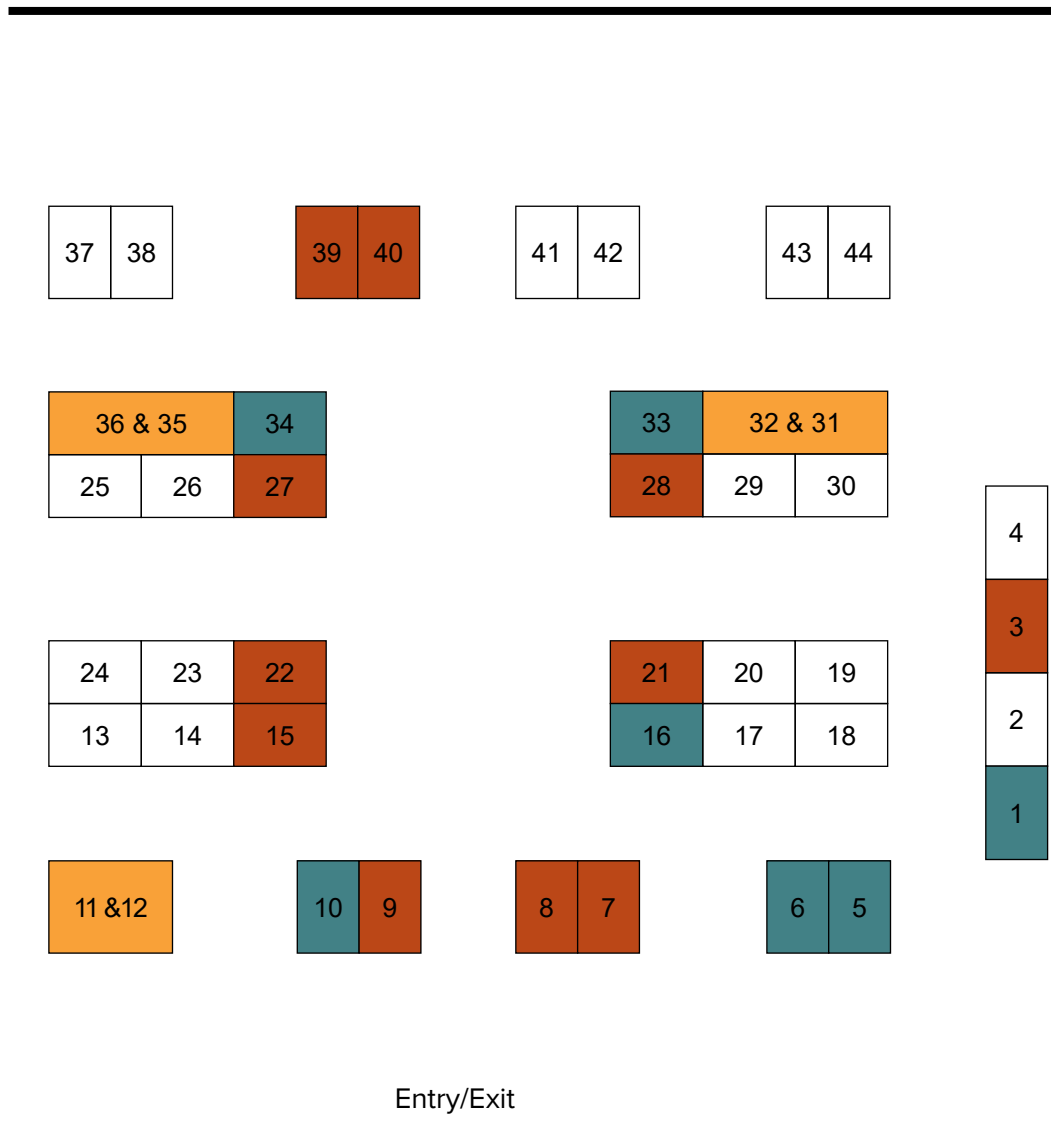
-  Classic booths
-  Double booths
-  Prime booths
-  Sponsor booths

WA STATE CONFERENCE 2023 EXHIBITION FLOOR PLAN




Crown, Perth



Booths are 3m x 2m



Platinum Sponsor: 7+8
 Conference Dinner: 9
 Welcome Reception: 15
 Coffee Station: 39+40
 Gold Sponsor: 21+22
 Silver Sponsor: 27+28
 Recharge Station Sponsor: 3
 Double Booths: 11+12, 31+32, 35+36
 Prime Booths: 1 + 5 + 6 + 10 + 16 + 33 + 34

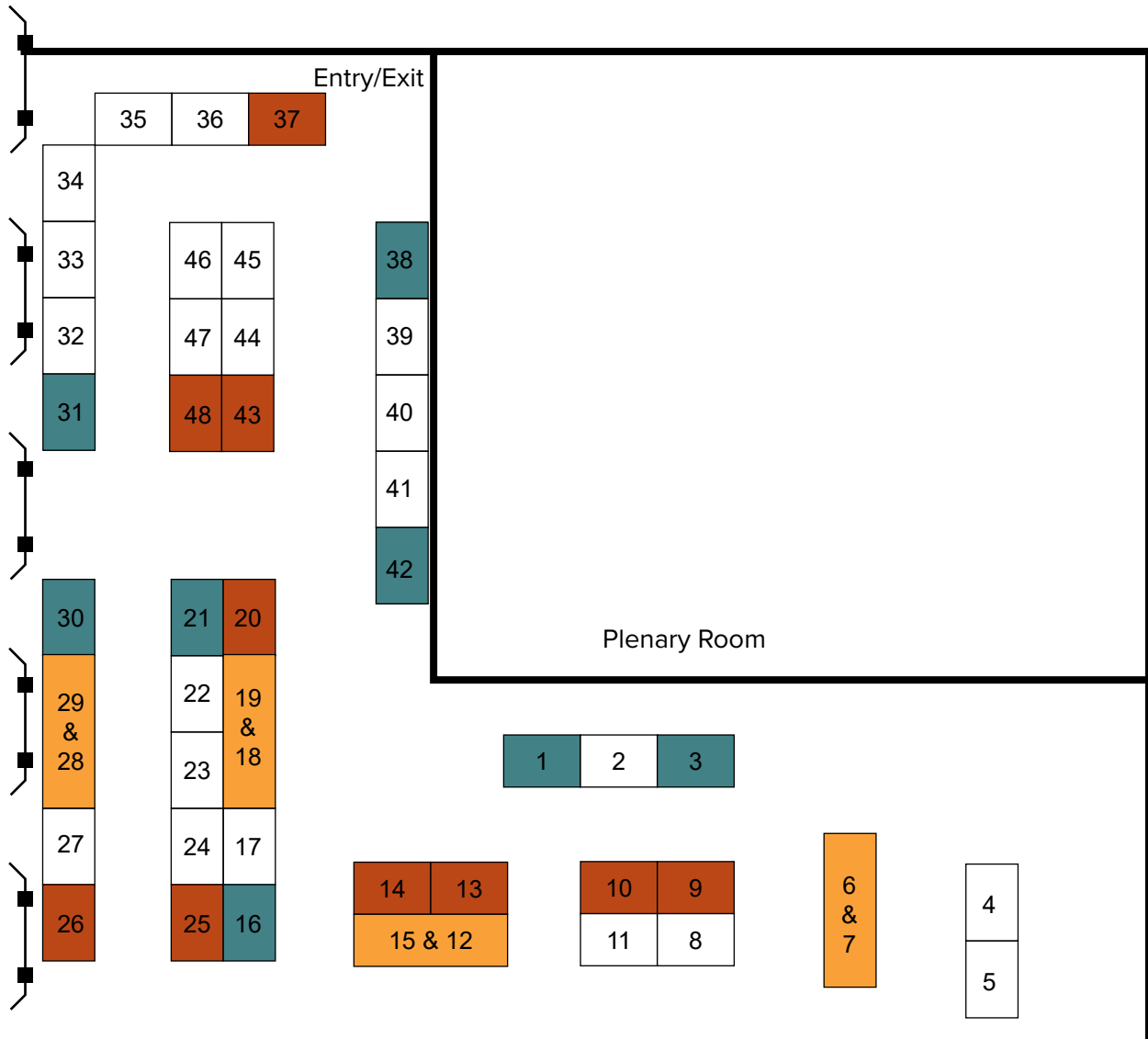
-  Classic booths
-  Double booths
-  Prime booths
-  Sponsor booths

VIC STATE CONFERENCE 2023 EXHIBITION FLOOR PLAN





Pullman Albert Park, Melbourne



Booths are 3m x 2m



Platinum Sponsor: 13+14
 Conference Dinner: 25
 Welcome Reception: 20
 Coffee Station: 26
 Gold Sponsor: 9, 10
 Silver Sponsor: 43, 48
 Recharge Station Sponsor: 37
 Double Booths: 6+7, 12+15, 18+19, 28+29
 Prime Booths: 1, 3, 16, 21, 30, 31, 38, 42

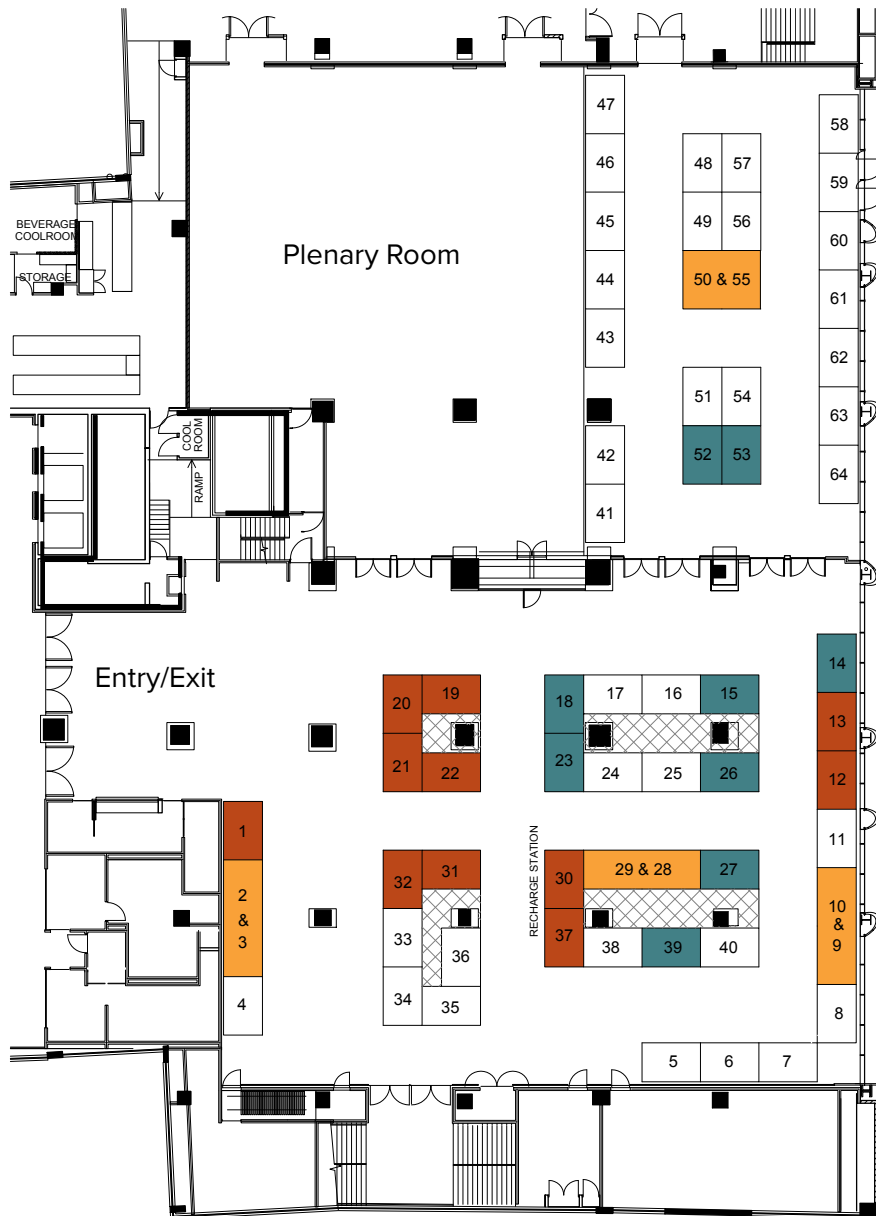
-  Classic booths
-  Double booths
-  Prime booths
-  Sponsor booths

NSW/ACT STATE CONFERENCE 2023 EXHIBITION FLOOR PLAN

Hilton, Sydney



Booths are 3m x 2m



Platinum Sponsor: 20+21
 Conference Dinner: 19
 Welcome Reception: 31
 Coffee Station: 12+13
 Gold Sponsor: 1, 32
 Silver Sponsor: 22+37
 Recharge Station Sponsor: 30
 Double Booths: 2+3, 9+10, 28+29, 50+55

- Classic booths
- Double booths
- Prime booths
- Sponsor booths

Terms & Conditions

Sponsors and Exhibitors are responsible for providing all promotional requirements i.e. banners, promotional collateral and any other material within the timelines as outlined by ACCPA Events.

Sponsors and Exhibitors are responsible for the security of all their equipment and materials whilst at the Conference. Sponsors and Exhibitors are to ensure their own insurance covers them for all insurable events whilst at the Conference. ACCPA, the exhibition contractor and venue, will not be held liable for damage or loss of goods or equipment whilst at the Conference.

Privacy Policy

ACCPA is committed to respecting the privacy of its customers and stakeholders and adheres to the Australian Privacy

Principles as set out in the Privacy Act 1988 (Cth) and the Privacy Amendment (Private Sector) Act 2000 (Privacy Act).

The Australian Privacy Principles govern the way in which we collect, use, disclose, store, secure and dispose of your Personal Information.

A copy of the Australian Privacy Principles is available at <https://www.oaic.gov.au/privacy/australian-privacy-principles>

A copy of ACCPA's Privacy Policy is available at <https://www.accpa.asn.au/contact-us/>

Photographs and video footage may be taken during this event for ACCPA promotional purposes.

Cancellation Policy

All cancellations are required in writing to events@accpa.asn.au. The following cancellation charges shall be applicable upon receipt of written notice, as follows:

- Between booking and 60 days prior to the first day of the Conference 50% of the invoice.
- Between 59 days and 29 days prior to the first day of the Conference 75% of the invoice.
- 30 days prior to the first day of the Conference 100% of the invoice.

Payment Policy

It is a condition of booking that full payment is received within 14 days of receipt of the tax invoice unless otherwise approved by the Events team. All accounts are required to be finalised prior to the commencement of the Conference, and if not, the Sponsor or Exhibitor will be denied access to the Conference until payment has been made.

Public and Product Liability Insurance

It is a requirement of the ACCPA Conference that all exhibitors have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of AUD\$10,000,000 or above. This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition stand.

Exhibitors and Contractors

All exhibitors and contractors, including those installing custom stands are required to provide the following documents and complete a Contractor Induction as required by the venue no later than fourteen (14) days prior to the Conference:

- Safe Work Method Statement (SWMS)
- Public Liability Certificate
- WorkCover Certificate
- Contractor Induction.

Exhibitors are required to comply with bump in/out and trading policies implemented by the venue and ACCPA.

NB: Safety Vests and Closed in shoes are mandatory during bump in and bump out.

Exhibition Booths are allocated on a sole entity basis, unless otherwise indicated and agreed to by ACCPA.

Cross promotion is strictly prohibited. Presentations conducted at exhibition stands are strictly forbidden unless prior approval is provided by ACCPA. ACCPA reserves the right to alter/substitute components to the Conference as deemed appropriate including changes to floorplans, venue and program content.



p: 1300 222 721
e: events@accpa.asn.au